**PRESENTING A PAPER**

**RUBRIC**

YOUR PRESENTATION MUST BE IN POWERPOINT

PRINT IT OUT AND TURN IT IN AT START OF CLASS

10% INTRODUCTION

What is the paper, who wrote it, when, what journal, etc.?

Are the authors early or late in their careers?

Why did they write it? Why did the journal accept it?

Is this an academic theory, model overview, a case study, field-test results, new algorithm, survey, etc.?

40% ANALYTIC OVERVIEW

What are the authors trying to prove?

What are they showing?

Is this an insight, does it matter? Why?

What analytic techniques are they using? Why?

What data do they use to prove / show this?

Is this data the right choice?

Is there enough methodology to know what they did?

Could this be used in your cases?

What story are they telling?

40% ANALYSIS

Did they prove their hypothesis? How? Why?

What would you do differently? Why?

How would you improve it?

What is your biggest criticism of the paper?

10% PRESENTATION

Delivery, Visuals, etc.